



RIVERTOWN PUBLIC MARKET

SPONSORSHIP OPPORTUNITIES





ABOUT US

THE RIVERTOWNS' FIRST FOOD FESTIVAL



CATCH THE SPIRIT OF THE DAY!

Public markets were once a hallmark of civic life, where producers and neighbors could meet as they went about their daily routines. We are embracing the sense of community that defines the Rivertowns, while providing a forum for our local culinary stars to share their latest creations on a day filled with vibrant food, exciting drinks, live music, kids' activities, and an easygoing but festive vibe.



THE FIRST ANNUAL RIVERTOWN PUBLIC MARKET

A WALK-OFF HOME RUN, SEPTEMBER 2018



rivertownpublicmarket • Following
Irvington, New York

rivertownpublicmarket When the takeout shawarma is so good you inhale it in the car instead of eating like a civilized person at your kitchen table as you originally planned to. Thanks RPM vendor @irvingtondelight

abmoss You're not the only one 🤔

rivertownpublicmarket @abmoss

katesonders We just ordered from them! Waiting for it to be cooked and I cannot wait!

abmoss @katesonders you're winning Friday night. I, on the other hand, am heading on Trader Joe's cauliflower



ediblewestchester • Follow
The Dobbs Ferry Waterfront Park

ediblewestchester So... the @rivertownpublicmarket is going to be every Saturday right?? So proud to sponsor such an amazing event!! #Repost @rivertownpublicmarket

Thanksgiving in September! Pick up a Pilgrim Sandwich at @chefsbar's table. 🍗

40w

anglegrace25 @joeyg13

40w 2 likes Reply

theediblegardenist Delicious done right Saturday night 🍷

Liked by hudco.co and 58 others

Liked by sterjanian and 176 others



ATTENDANCE

- More than 4,000 people
- Free to enter
- \$5/wristband to purchase alcohol

HIGHLIGHTS

- 20+ food and drink vendors
- 3 bands and a “maker” magician
- Bottled cocktail collaboration with Taconic Distillery

MARKETING/PR

- Media partner: *Edible Westchester*
- Coverage in *Westchester Magazine* and *The Rivertowns Enterprise*
- Posters in local businesses
- Targeted Facebook ads served to more than 10k Westchester residents
- Event calendar listings



BEST OF WESTCHESTER 2019

FUN & LEISURE

New Community Event
Katonah Art Stroll
Katonah; www.katonahvis.org/wp
Shops stay open late, restaurants pour out onto the sidewalks, and people slow down and mingle late into the evening at The Katonah Art Stroll. This monthly Saturday event starts in April and wraps up December, with a walk along Katonah Avenue to nine galleries (plus the Katonah Village Library and nearby Katonah Museum of Art) while enjoying a mobile art bus, wine, live music, and community.

Art Collector Events
Edelhaus Modern Art Salon
Scarsdale; www.edelhausartsalon.com
Headed by fine-art specialists Debbie Edelman and Karen Hauser, this unique salon consultancy demystifies the often intimidating experience of learning about and purchasing art. Its special events take newbies and experienced collectors alike into NYC and local artists' studios, plus galleries for up-close-and-personal experiences with art.

Underappreciated Arts Organization
New Rochelle Opera
New Rochelle; www.nropera.org
No matter how long one lives in Westchester, there is always something new about its arts-and-culture scene to discover. This unsung company, performing outstanding renditions of some of the world's great operas since 1984, should be on the list of absolutely anyone with even the slightest penchant for the classics.

Readers' Picks



New Foodie Event
Rivertown Public Market
Dobbs Ferry; www.rivertownpublicmarket.com
Launched in 2018 (and happening again on September 14), this free market brings together an A-team of Rivertowns restaurants, and producers (Harper's, Boro6, Big Bang Coffee Roasters, Bread & Brine, Baked by Susan, and more) for a pay-as-you-go event with live entertainment and killer Hudson River views.



Ballet Company
Ballet des Amériques
Port Chester; www.balldesameriques.com
In just over eight years, Ballet des Amériques has gone from a fledgling arts organization to a widely acclaimed pre-professional ballet conservatory and dance company, all under the watchful eye of founder-artistic director-choreographer Carole Alexis. The official ballet-in-residence at the Tarrytown Music Hall, Amériques holds its own exceptional productions several times a year.

Innovative Exhibition
Death Is Irrelevant at Hudson Valley MOCA
Peekskill; www.hudsonvalleymoca.org
Few exhibitions take one's breath away quite like Hudson Valley MOCA's *Death Is Irrelevant*. With intelligent, edgy, and uncompromising works by some of the art world's biggest names, including Damien Hirst and Kiki Smith, this exhibition focusing on death and the human form is unlike any other that has yet passed through our borders.

New Gallery
CB Gallery
Katonah
You don't need to head to Chelsea to see great contemporary art when we have CB Gallery in Northern Westchester. The space, right off Katonah's main drag, features both emerging talent and nationally known artists. Take time to talk to charming gallery owner Christopher Brescia, who loves sharing his love of art.

Multifaceted Entertainment Company
Jimmy Dee Entertainment
Thornwood; www.jimmydee.com
A 30-year veteran of the Westchester party scene, the name Jimmy Dee has become synonymous with a good time. As a multiyear Best of Westchester winner, Jimmy Dee Entertainment has come to be known as a trusted source of entertainment for any kind of special occasion: weddings, bar/bat mitzvahs, birthday parties, and other social events, with a roster of live musicians and DJs, plus plenty of fun special effects.

- Annual Festival**
Chappaqua Children's Book Festival
Chappaqua
www.ccbfestival.org
- Art Gallery**
Urban Studio Unbound
Yonkers
www.urbanstudiounbound.org
- Cigar Shop**
Doc James Cigar Lounge
Mamaroneck
www.docjames2.com
- Hotel**
The Ritz-Carlton New York, Westchester*
White Plains
www.ritzcarlton.com/en/hotels/new-york/westchester
- Girls' Night Out**
ZWILLING Cooking Studio
Pleasantville
www.zwillingcookingstudio.com
- Happy Hour**
Pubstreet
Pleasantville
www.pubstreet.com
- Hike/Bike Trail**
Rockefeller State Park
Pleasantville
www.parks.ny.gov/parks/59
- Historic Site**
Lyndhurst
Tarrytown
www.lyndhurst.org
- Event Space**
The Capitol Theatre
Port Chester
www.thecapitoltheatre.com
- Hotel Bar**
The Ritz-Carlton New York, Westchester*
White Plains; www.ritzcarlton.com/en/hotels/new-york/westchester
- Irish Pub**
J.P. Doyle's
Sleepy Hollow
www.jpdoyles.com
- Karaoke**
O'Connor's Public House
White Plains
www.oconnorspublichouse.com
- Library**
Ossining Public Library
Ossining
www.ossininglibrary.org
- Local Parade**
Tarrytown Halloween Parade
Tarrytown
www.tarrytownhalloweenparade.com
- Local Theater Group**
Actors Conservatory Theatre
Yonkers
www.actshows.org
- Lounge**
Lucy's Laugh Lounge
Pleasantville
www.lucyslaughlounge.com
- Marina**
Westerly Marina
Ossining
www.westerlymarina.com
- Movie House**
Jacob Burns Film Center
Pleasantville
www.burnsfilmcenter.org
- Music Venue**
The Capitol Theatre
Port Chester
www.thecapitaltheatre.com
- New Bar**
The Red Pony
Rye; www.redponybar.com
- Nonprofit Event**
Student Advocacy's Overcoming the Odds Awards Dinner
www.studentadvocacy.net



THE NEXT ONE

OUR FOLLOW-UP HIT, SEPTEMBER 14, 2019



MORE VENDORS!

- Bona Bona Ice Cream
- Sing Sing Kill Brewery
- L'Inizio
- Heimat Handcrafted Liquors
- And more!



MORE SPACE!

- Larger footprint, taking over more of the park
- Satellite parking lots throughout the village
- Trolley



MORE BANDS!

- Soul septet Amy Lynn & The Honey Men
- Singer/songwriter Ursula Hansberry
- Return of Divining Rod, Osaka De Janeiro and Greetings From Anywhere



SPONSORSHIP LEVELS

LOCK IN YOUR SPONSORSHIP BEFORE AUGUST 15, 2019 TO RECEIVE THESE BENEFITS.*

PRESENTING SPONSOR - \$15,000

- Limited to two non-competing sponsors
- High visibility with logo recognition at event entrance and throughout event
- Logo recognition in pre-event publicity and event promotions, including select social media posts, banners, flyers, signage, and media coverage
- Recognition from the MC
- Sponsor table
- Wristbands will be printed with the sponsor name or logo
- Napkins will be printed with the sponsor name or logo
- Sponsors will be listed as a presenting sponsor, i.e. "Rivertown Public Market presented by..."
- Minimum of 2 posts on RPM and Chamber Instagram and Facebook accounts
- Logo recognition on our website with a link to your site. The listing will remain active until the next date is announced, after which it will move to a "past sponsors" page for one year
- 1-year membership in the Rivertowns Chamber of Commerce

ENTERTAINMENT SPONSOR - \$5,000

- Limited to three non-competing sponsors
- Prominent logo recognition at the performance stage
- Sponsor table
- Recognition from the MC
- Minimum of 2 posts on RPM and Chamber Instagram and Facebook accounts
- Logo recognition on our website with a link to your site. The listing will remain active until the next date is announced, after which it will move to a "past sponsors" page for one year
- 1-year membership in the Rivertowns Chamber of Commerce

ENTRY TENT SPONSOR - \$5,000

- Limited to three non-competing sponsors
- Prominent logo recognition at kids' activity station
- Recognition from the MC, when announcing kids' activities
- Minimum of 2 posts on RPM and Chamber Instagram and Facebook accounts
- Logo recognition on our website with a link to your site. The listing will remain active until the next date is announced, after which it will move to a "past sponsors" page for one year

ECO SPONSOR - \$5,000

- Limited to three non-competing sponsors
- Prominent logo recognition at the eco tents
- Sponsor table
- Recognition from the MC
- Minimum of 2 posts on RPM and Chamber Instagram and Facebook accounts
- Logo recognition on our website with a link to your site. The listing will remain active until the next date is announced, after which it will move to a "past sponsors" page for one year
- 1-year membership in the Rivertowns Chamber of Commerce

KIDS' ACTIVITY SPONSOR - \$3,000

- Limited to three non-competing sponsors
- Prominent logo recognition at kids' activity station
- Recognition from the MC, when announcing kids' activities
- Minimum of 2 posts on RPM and Chamber Instagram and Facebook accounts
- Logo recognition on our website with a link to your site. The listing will remain active until the next date is announced, after which it will move to a "past sponsors" page for one year

TROLLEY SPONSOR - \$2,000

- Limited to one sponsor
- Logo recognition on the trolley
- Logo recognition at the event
- Minimum of 1 post on RPM and Chamber Instagram and Facebook accounts
- Logo recognition on our website with a link to your site. The listing will remain active until the next date is announced, after which it will move to a "past sponsors" page for one year

LOCAL BUSINESS SPONSOR - \$500 (ONLY LOCAL, SMALL BUSINESSES)

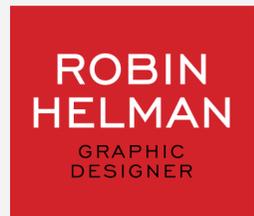
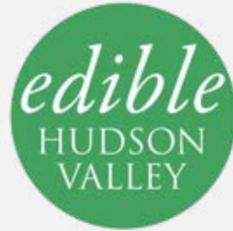
- Limited to one sponsor
- Logo recognition on the trolley
- Logo recognition at the event
- Minimum of 1 post on RPM and Chamber Instagram and Facebook accounts
- Logo recognition on our website with a link to your site. The listing will remain active until the next date is announced, after which it will move to a "past sponsors" page for one year

*BENEFITS SUBJECT TO CHANGE AFTER AUGUST 15.



LAST YEAR'S SPONSORS

INVALUABLE SUPPORTERS IN OUR INAUGURAL YEAR





CONTACT US

WE CAN'T WAIT TO HEAR FROM YOU!



✉ INFO@RIVERTOWNPUBLICMARKET.COM

📷 [@RIVERTOWNPUBLICMARKET](https://www.instagram.com/RIVERTOWNPUBLICMARKET)

🌐 RIVERTOWNPUBLICMARKET.COM